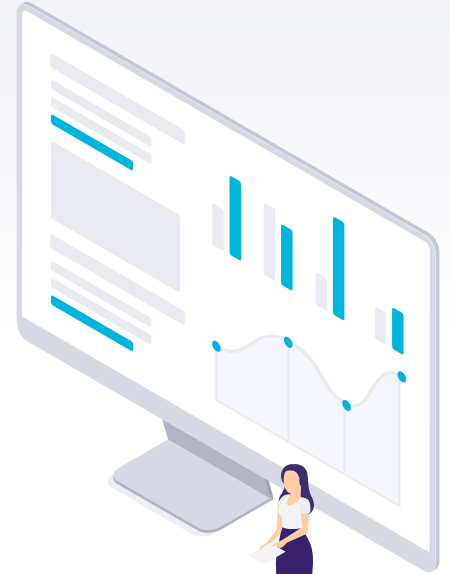


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Course Outline

Let's start with the first set of slides



Module Name ENGLISH FOR JOURNALISTS
Module Code: JST04105



MODULE OBJECTIVE

- ▶ To make sure correctly usage of parts of speech and English structure to construct sentences.
- ▶ To ensure proper usage of presentation skills in media communication.
- ▶ To know the application of Listening Skills in news presentation.
- ▶ Properly usage of English language according to context.
- ▶ Knowing the writing skills and being able to use in writing of different documents like official letters, memo and the strategies of writing notes and taking summary.
- ▶ Understanding the principle of translation and interpretation in order to be able to convey and collect proper information from news source in English and Kiswahili.



MODULE DESCRIPTION

- ▶ **Parts of Speech**
- ▶ **Sentence Structure**
- ▶ **Presentation Skills**
- ▶ **English Tenses**
- ▶ **Writing Skills**
- ▶ **Listening Skills**
- ▶ **Active and Passive voice**
- ▶ **Language Variation**

LEARNING CONTEXT

- ▶ **Assignments**
- ▶ **Group work**
- ▶ **Individual works**
- ▶ **Presentation**
- ▶ **Tests**



LEARNING MATERIALS

- ❖ TEST BOOKS
- ❖ HANDOUTS



INTEGRATED METHODS OF ASSESSMENT

CONTINUOUS ASSESSMENT

60%.

- ▶ It aims to reinforce learning process by involving participation of learners to solve the given questions or problems which is done through tests, group and individual assignments.
- ▶ Learners must get not less than 30% out of 60% to sit for the end of module examination.

▶ END OF MODULE EXAMINATION MARKS 40%

- ▶ This examination is conducted for two (2) hours with a supervision condition.
- ▶ Learners must obtain not less than 20% out of 40% to continue with another semester.



THANKS!

Any questions?

